

STACY CLAYTON

Instructional Designer

EXPERIENCE

- Multimedia Developer**
December 2010 – present
Methodist Le Bonheur
Memphis, TN
- The *Methodist Le Bonheur* Medical Informatics team needed someone with a multimedia and instructional design background to develop training materials for the EMR (electronic medical record). The job is divided between instructional design duties and media skills. The majority of online training materials are developed using Adobe Captivate. Various print materials are also developed.
- ❑ <http://www.greythunder.net/infoview2> (Content and *Captivate* development)
 - ❑ <http://www.greythunder.net/powerinsight> (Content and *Captivate* development)
- Instructional Designer I**
March 2010 –December 2010
ServiceMaster
Memphis, TN
- ServiceMaster* needed a full-time instructional designer to help with training materials for the TruGreen LandCare brand, such as developing an Area Manager Training Program and developing a systems simulation and demonstration using Adobe Captivate.
- ❑ <http://www.greythunder.net/CAM> (Incomplete - *Flash* animations, *Captivate*)
- IT Specialist II**
August 2004 – March 2010
The University of Tennessee
Health Science Center
College of Nursing
Memphis, TN
- The College of Nursing* needed a full-time employee to help manage the content of the college's website, adhere to the designated template and standards, facilitate the development of an Intranet using Microsoft Office SharePoint Services, aid faculty and staff with interactive graphics and animation for their courses, manage the Adobe Connect web-conferencing system, and serve as videographer for the college. During 2006, I served on the design committee in charge of the redesign of the main campus's website at the UT Health Science Center. Below is a sample of web sites I designed, developed and/or maintained for the College of Nursing:
- ❑ <http://www.uthsc.edu/nursing> (*Flash* elements)
 - ❑ <http://www.uthsc.edu/interprofessional> (*Flash* interface, *Flash* streaming video, video editing, and videographer for Dean Hathaway's introduction)
 - ❑ <http://www.uthsc.edu/univheal>
 - ❑ <http://www.uthsc.edu/nursing/ABGs> (*Flash*)
 - ❑ <http://www.uthsc.edu/nursing/forensicstudents> (*Flash* streaming video and videographer)
 - ❑ <http://www.uthsc.edu/nursing/psychstudents> (*Flash* streaming video, videographer, video editing using *Final Cut Pro*)
 - ❑ <http://www.uthsc.edu/nursing/phnstudents> (*Flash* streaming video, videographer, video editing using *Final Cut Pro*)

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(continued)

Content Support Analyst *Law Enforcement Online's* content team needed part-time employees to help convert information sent via e-mail into an appropriate format for their Intranet website, such as HTML or PDF and maintain Section 508 compliance.
April 2004 - August 2004
Law Enforcement Online
Baton Rouge, LA

IT Analyst I *The LSU Fire Ant Research Team* operated on an annual budget greater than \$600,000 and wanted the website to reflect the impact of the program. I created the layout concept, designed the graphics, and maintained the site. I interacted with five different fire ant research groups within two organizations, Cooperative Extension and Academic Research, to coordinate the site's content.
August 2001 - August 2004
LSU AgCenter
Baton Rouge, LA

<http://www.lsu.edu/ants>

Archived Flash Examples:

- ❑ <http://www.greythunder.net/oldsite/garden/house.html>
- ❑ <http://www.greythunder.net/oldsite/conference>
- ❑ <http://www.greythunder.net/oldsite/rifaquiz.swf>
- ❑ <http://www.greythunder.net/oldsite/termite.swf>
- ❑ <http://www.greythunder.net/oldsite/seymourgallery>

I created and enhanced presentations, scientific posters and brochures for the Fire Ant Lab and the Department of Entomology. These media include a poster for Baton Rouge's Bluebonnet Swamp Nature Center, a departmental flyer, an instructional-guide explaining FTP to scientific meeting attendees, and graphics and layout for presentations and posters used by LSU employees for scientific and public talks. I also designed the logo and webpage (now offline) for the annual International Red Imported Fire Ant Conference. Examples of my work are at this site: <http://www.greythunder.net/oldsite>

Contract Consultant I created and maintained *BellSouth's Central District* (South Louisiana) Intranet Website and *BellSouth's New Orleans' Centers* Intranet Website.
April 1998 - July 2001
Ramsey Enterprises, Inc.
Gonzales, LA

Personal Work and Instructional Design (ID) <http://www.greythunder.net/documentation> (Instructional Design Documentation and Product Examples)

Examples <http://www.healthasexpandingconsciousness.org> (Joomla! site)

Ongoing <http://www.greythunder.net/IDT> (Flash interface and animation)

<http://www.greythunder.net/vaneck> (Flash presentation)

<http://www.greythunder.net/IDT7060Project5> (Flash animation)

<http://www.greythunder.net/flashcs4> (Flash animation, *Captivate*, ID)

<http://nurseconnect.uthsc.edu/itsservices2> (*Captivate*)

<http://idt7090.greythunder.net/project3> (Flash, ID)

<http://idt7090.greythunder.net/project4> (*Captivate*, HTML, ID)

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QUALIFICATIONS & TRAINING

Software

- Adobe Flash, Fireworks, Dreamweaver, Contribute, PhotoShop, Illustrator, Acrobat, Captivate, Soundbooth, InDesign
- Articulate Presenter 2009 and Quizmaker 2009
- Microsoft Excel, Word, PowerPoint, Access
- Adobe Flash Media Server
- Adobe Connect - Administrator
- Apple Final Cut Pro
- Joomla! Content Management System
- Microsoft Office SharePoint Server (MOSS) 2007

Completed Training

- Adobe Captivate 4: Beyond the Essentials, IconLogic, Online (May 2009)
- Essentials of Adobe Captivate 4, IconLogic, Online (March 2009)
- Microsoft's SharePoint Designer 2007, SharePoint Solutions, Nashville, TN (May 2008)
- Microsoft Office SharePoint Server (MOSS) 2007, SharePoint Solutions, Nashville, TN (September 2007)
- Macromedia Flash 8: ActionScript, RemoteSite Training (now LodeStone Digital), Memphis, TN (June 2006)
- Camcorder, Lighting and Video Equipment Training, Running Pony, Memphis, TN (2005)
- Macromedia Flash MX: Advanced ActionScript for Applications, Connect Learning, LLC, Houston, TX (August 2003)
- Design Techniques with Macromedia Flash MX, Connect Learning, LLC, Houston, TX (March 2003)
- Macromedia Flash MX ActionScript, Connect Learning, LLC, Houston, TX (March 2003)
- Fast Track to Macromedia Flash MX, Connect Learning, LLC, Houston, TX (November 2002)

Platforms

- Windows 98/2000/Me/XP/Server 2003 Standard
- Mac OS 9.2 and X, Panther, Tiger, Leopard

Certification

- Macromedia Flash MX Designer - October 24, 2003

Video Equipment

- Panasonic Professional Camcorder AG-DVX100B

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EDUCATION

**University of Memphis
Graduate School** MS in Instruction & Curriculum Leadership with a concentration in
Instructional Design and Technology
2008 – 2010
Memphis, TN

Louisiana State University BA in Mass Communication with an emphasis in advertising
1996 - 2000
Business Administration Minor
Baton Rouge, LA

**PROFESSIONAL
SOCIETIES** ASTD – National and Memphis Chapter